Shaping Written Knowledge

The Genre and Activity of the Experimental Article in Science

Charles Bazerman



more energy than see that and the all nucleus; stars energy to wasked a local Social nucleus; meet make is difficult to converuing fractions of the social server os would raandemised and the social server of a frequency.

C. Particle sames.

Quantum theory not or for the photoclectric of the order emerge to the

bries Phote 15.3 choice

atime calibor are turner for others in these aper star. Since the star in these aper star. Since an approximate star in the star in the others. The reason that certain the difference others the reason that certain the star other. The reason that certain the star others on the star in the aperation that the intervent see are the railitation from the star on the star in the star of the intervent see are the railitation from the intervent see are the railitation from the star of the star of the star of the star of the intervent see are the railitation from the star of the star o

Each type of anan emitt mily sharph defined frequencies, called the annu-line spectrum. For reample, chereiter you see that particular type of vehice light. Plate 15.1b) you can be sure shar direct is some walkins present in dury to some walkins present in dury to some walkins.

Earlier we explained themclassications frequencies as resonmines of the atom. We have since learned from the phenoelectric

corresponder in pluton particular senergy. Hence can on that sheen resonate for resonate the same surged, if the same surged of the many state of the particles al nucleus; meeting of the stparticles

h a frequency frequency, asonable if we nutication for

ve in an atom a wave, since ded to stay in the s. Instead, atom b e that is

the he nusole of he may be onm the bugle of order of holes

retroin wave conflored in an above milarly has a discrete set of suble frequencies. The energies actional by quantum theory with ess discrete. Requencies are the one concept freefs.

For a more accurate rep ment of electron wavele

can use electron diff

version uses wavelen

splits the wavef

beam into twe

part to some

charged th

in a spri

beame

ap

means of a thin, negativ

wire (Fig. 15.8a). Since the

pels the (negativ) electron

of an elect

oushing to

be

ossible wa

exter mode for light at the electrons or mentions or other particles of monter. That is, on a microscopio scale, single particles and phonons behave anisativh, both exhibiting particle a well as snow heftastor.

SHAPING WRITTEN KNOWLEDGE

RHETORIC OF THE HUMAN SCIENCES

Lying Down Together: Law, Metaphor, and Theology Milner S. Ball

Shaping Written Knowledge: The Genre and Activity of the Experimental Article in Science *Charles Bazerman*

Politics and Ambiguity William E. Connolly

Machiavelli and the History of Prudence Eugene Garver

The Rhetoric of Economics Donald N. McCloskey

Therapeutic Discourse and Socratic Dialogue: A Cultural Critique Tullio Maranhão

The Rhetoric of the Human Sciences: Language and Argument in Public Affairs John S. Nelson, Allan Megill, and Donald N. McCloskey, eds.

The Politics of Representation: Writing Practices in Biography, Photography, and Policy Analysis Michael J. Shapiro

The Legacy of Kenneth Burke Herbert Simons and Trevor Melia, eds.

The Unspeakable: Discourse, Dialogue, and Rhetoric in the Postmodern World Stephen A. Tyler

Heracles' Bow: Essays on Rhetoric and Poetics of the Law James Boyd White

Shaping Written Knowledge

THE GENRE AND ACTIVITY OF THE

EXPERIMENTAL ARTICLE IN SCIENCE

CHARLES BAZERMAN

THE UNIVERSITY OF WISCONSIN PRESS

The University of Wisconsin Press 114 North Murray Street Madison, Wisconsin 53715

3 Henrietta Street London WC2E 8LU, England

Copyright © 1988 The Board of Regents of the University of Wisconsin System All rights reserved

5432

Printed in the United States of America

Library of Congress Cataloging-in-Publication Data

Bazerman, Charles.
Shaping written knowledge.
(Rhetoric of the human sciences)
Bibliography: pp. 333-346.
Includes index.
1. Technical writing. I. Title. II. Series.
T11.B375 1988 808'.0666021 88-40187
ISBN 0-299-11690-5
ISBN 0-299-11694-8 (pbk.)

In memory of my parents Solomon Bazerman (1916–1965) Miriam Bazerman (1916–1975)

For Poesy alone can tell her dreams, With the fine spell of words alone can save Imagination from the sable charm And dumb enchantment. John Keats, "The Fall of Hyperion"

Poets survive in fame. But how can substance trade The body for a name Wherewith no soul's arrayed?

No form inspires the clay Now breathless of what was Save the imputed sway Of some Pythagoras,

Some man so deftly mad His metamorphosed shade, Leaving the flesh it had, Breathes on the words they made. J. V. Cunningham

CONTENTS

| | Acknowledgments xi |
|------------|--|
| PART ONE | WRITING MATTERS |
| Chapter 1 | The Problem of Writing Knowledge 3 |
| Chapter 2 | What Written Knowledge Does: Three Examples of Academic Discourse 18 |
| PART TWO | THE EMERGENCE OF LITERARY AND SOCIAL FORMS IN EARLY MODERN SCIENCE |
| Chapter 3 | Reporting the Experiment: The Changing Account of Scientific Doings in the <i>Philosophical Transactions of the Royal Society</i> , 1665–1800 59 |
| Chapter 4 | Between Books and Articles: Newton Faces Controversy 80 |
| Chapter 5 | Literate Acts and the Emergent Social Structure of Science 128 |
| PART THREE | TYPIFIED ACTIVITIES IN TWENTIETH-CENTURY PHYSICS |
| Chapter 6 | Theoretical Integration in Experimental Reports in Twentieth-Century Physics: Spectroscopic Articles in <i>Physical Review</i> , 1893–1980 153 |
| Chapter 7 | Making Reference: Empirical Contexts, Choices, and Constraints in the Literary Creation of the Compton Effect 187 |
| Chapter 8 | Physicists Reading Physics: Schema-Laden Purposes and Purpose-Laden Schema 235 |

| PART FOUR | THE REINTERPRETATION OF FORMS IN THE SOCIAL SCIENCES |
|------------|---|
| Chapter 9 | Codifying the Social Scientific Style: The APA Publication Manual as a Behaviorist Rhetoric 257 |
| Chapter 10 | Strains and Strategies in Writing a Science of Politics: The Unsettled Rhetoric of the <i>American Political Science</i> <i>Review</i> , 1979 278 |
| PART FIVE | SCIENTIFIC WRITING AS A SOCIAL PRACTICE |
| Chapter 11 | How Language Realizes the Work of Science: Science as a Naturally Situated, Social Semiotic System 291 |
| Chapter 12 | Writing Well, Scientifically and Rhetorically: Practical Consequences for Writers of Science and Their Teachers 318 |
| | References 333 |
| | Index 347 |

x