

INDEX

- Abt, Helmut, 162
- Abel, Othenio, 81
- Abstract: Compton's writing of, 220-22; use of in reading, 241; in psychology, 262-63, 272-74
- Academia del Cimento, 130
- Academie des Sciences, 130, 139
- Accounts and accountability, 60-62, 145, 184, 190, 191, 198, 253, 305-13, 328-30
- Achard, Franz Karl, 81
- Acid, changing definition of, 29
- Acknowledgments within articles, 33, 175, 176
- Active constraints, 61, 222, 312-13.
See also Passive constraints
- Adanson, Michel, 81
- Aepinus, Franz, 81
- Agassi, Joseph, 4n3
- Agonistic structure of scientific communication, 82, 130, 147, 155-56, 191, 200, 316, 319, 321, 323
- Aitken, Robert, 81
- Alzate y. Ramirez, José Antonio, 81
- American Journal of Psychology, 263-64, 265, 268, 273
- American Physical Society, 162
- American physics, compared to European, 157, 162
- American Political Science Review, 280-88
- American Psychological Association Publication Manual, 17, 253-63, 275, 316; prior versions, 261-63, 271; pre-scriptiveness, 259-63, 271
- Ampere, Andre, 81
- Anomalous findings, 141
- Anschuetz, Richard, 81
- Anthropology, 21, 279-80
- Antoniadi, Eugen, 81
- Apparatus, passive constraints on, 311
- Appleton, Edward, 81
- Arbitrariness of sign, 296
- Aristotle, 188, 256
- Audience: role of in texts, 24-25, 46, 325, 326; in Watson and Crick, 28, 32-33; in Merton, 34, 36; in Hartman, 39, 41, 44; in Newton, 86, 87, 99, 124-25; differentiation of in early journals, 131-33, 135-36; in Compton 214-19; in psychology, 264-65, 268, 270, 274-75
- Austin, J. L., 299
- Author: role of, 131-35. See also Role conflicts
- Authorial presence (persona), 24-26, 46-47, 140-41, 325-26, 328; in Watson and Crick, 28, 30, 31; in Merton, 34, 36, 39; in Hartman, 39-40, 44-45; in Newton, 123, 124-25; in *Philosophical Transactions*, 133-36; in Compton, 214; in psychology, 268, 270, 272-73; in political science, 287
- Bacon, Francis, 15-16, 91-92, 138, 140, 293
- Baconianism, 91-92, 293, 326
- Baldauf, R. B., 18n1
- Baldwin, J. M., 263
- Balmer, Johann Jakob, 161
- Barkla, C. G., 194, 196
- Barnes, Barry, 129n1, 294
- Barnes, Sherman, 138n8
- Barrow, Isaac, 85, 86, 88
- Bechler, Zev, 95n15
- Behaviorism in psychology, 263, 268, 323
- Behaviorist rhetoric, 259, 263, 269-75
- Behn, Aphra, 134

- Bellone, Enrico, 293
 Ben-David, Joseph, 149n13
 Bible, 20, 21
 Biddle, Bruce, 136
 Bitzer, Lloyd, 8n10
 Bizzell, Patricia, 322n2
 Black boxes. *See* Reading
 Bleich, David, 236
 Bloor, David, 294
 Bohr, Nils, 158, 179, 182, 206-7
 Books as scientific communication
 medium, 80-82, 158
 Boring, Edwin, 273
 Boyle, Robert, 69, 76, 80, 81, 85, 88,
 134
 Bragg, Lawrence, 194, 196-97, 198
 Brannigan, Augustine, 35n15
 Bromley Report, 157n6, 162, 281
 Brouncker, Lord, 105n19
 Brown, Richard, 11n12
 Bruce, Bertram, 236
 Bruner, Jerome, 304
 Butler, Samuel, 134

 Callon, Michel, 190n1
 Cambridge University: Newton at,
 85, 86
 Cattell, J. M., 263
 Cavallo, Tiberius, 74
 Chomsky, Noam, 297, 299, 300
 Chubin, Darryl, 164n8
 Citations and References, 25, 319; in
 Physical Review, 164-67; style in psy-
 chology, 262-63, 274; in *American*
 Political Science Review, 282-83; cita-
 tion studies, 235-36
 Clifford, J., 280
 Closed text, 83, 124
 Codification, 25, 31, 46, 126, 274, 316,
 319
 Cognitivist influence on psychological
 style, 275
 Cohen, I. B., 82n3, 125, 127n25
 Cohen, Ralph, 7n8
 Cole, Jonathan, 141, 146
 Collins, Harry, 4n2, 23, 129n1, 141,
 156n3, 174, 294
 Collins, Randall, 129n1
 Composition, 3n1
 Compton, Arthur Holly, 17, 91,
 191-99, 203, 282, 284, 314, 316, 326,
 327; "Quantum Theory," 192,
 197-99, 203-4; "Measurement of
 Beta Rays," 192-93, 201, 205-24;
 "Secondary Radiations," 199; fol-
 low-up publications, 203-7;
 research program, 194-96; theory
 change, 199, 203-4; use of cloud
 chamber experiments, 204-7; note-
 books, 207-22; corrections to data,
 208-11, 219; writing-up of article,
 209-10; revisions of text, 210-22
 Compton effect: defined, 191-92
 Conclusions section, 175, 243, 267
 Conklin, E., 267
 Conklin, V., 267
 Consigny, Scott, 8n10
 Constraints: empirical, 182, 192,
 194-95, 200, 201, 205-6, 208; from
 research program, 194-99. *See also*
 Active and passive constraints;
 Empirical experience
 Construction: of theory, 178-79, 180,
 181; of linguistic representation of
 objects, 215; of textual object,
 219-22, 224; of reading, 235-37; of
 literature through reading, 250-53;
 of scientific language, 313
 Constructivism, 129, 148-49, 294-95
 Contributor, *See* Author
 Cooper, Charles, 322n2
 Cornell University, 162
 Correspondence theory of reference,
 295, 298
 Correspondent, role of, 131-32
 Coser, Rose, 148n11
 Cozzens, Susan, 25n6, 157n4,5,
 164n8, 203, 235, 283
 Crane, Diana, 22, 145
 Crick, Frances. *See* Watson, James
 Critic, role of, 135-36
 Criticism, 138-39, 147

- Crosland, Maurice, 136
 Crucial experiment. *See* Newton, Isaac
 Crystal, David, 155
 Cultural forms, history of, 314-16
- Dallenbach, K. M., 267
 Darwin, Charles, 6
 Dear, Peter, 5n4, 123, 140
 deBroglie, Louis, 158
 Debye, Peter, 197-98
 Decorum, 320
 Deixis, 299
 Derrida, Jacques, 10, 60n2
 Desaguliers, Jean T., 67, 70, 72, 74, 76, 80
 DesCartes, Rene, 85, 88
 DiMaggio, Paul, 7n8
 Discovery account, 78, 90-95
 Discussion sections, 175
 Documentation. *See* Citations
 Dolezal, Frederic, 16
 Dolland, John, 95n15
 Dooley, Lucille, 268
 Dubrow, Heather, 7n8
- Eastwood, B., 5n4
 Eco, Umberto, 236
 Economics, rhetoric of, 279
 Editor: role and role conflicts of, 132-33, 136-37; impact on article length, 163. *See also* Oldenburg, Henry
 Editorial board, 137
 Einstein, Albert, 124, 158, 194
 Eisenstein, Elizabeth, 5n4, 128
 Electrodynamic theory, Compton's commitment to, 194-95, 197-99
 Empirical experience: as authority, 147; as constraint and resource, 188, 312-13, 327; embedded in language use, 188, 190-91, 309-11, 321
 Empiricism, 149, 295, 323; cult of, 268
 Ennis, Michael, 202
 Epistemic level, Compton's control of, 214-15
 Epistemology, 26-27, 174, 177-81, 323-24
 Equations in text, 173
 Ethnographies, rhetorical complexity of, 279-80
 Ethnomethodology, 21, 299
 Ethos, 140
 Everyday experience, in political science, 285-86
 Experimental subjects in psychology, 260, 266, 267, 270, 271. *See also* Introspection
 Experiments: reports of 22, 59, 202; changing definition of, 65-68; controls, 71; series of, 76-77, 274, 282; demonstration, 98
 Extending, 211-12
- Fabian, J., 280
 Fact, Fleck's definition of, 61
 Facticity, persuasion of, 140
 Fahnestock, Jeanne, 322n3
 Faigley, Lester, 322n2
 Fine-tuning, 212-13
 Finocchiaro, M. A., 4n3
 First person: in Watson and Crick, 30, 31; in Newton, 91, 96; in Compton, 216-17; in psychology, 265, 269; in political science, 287
 Firth, J. R., 297, 300
 Fleck, Ludwik, 4n3, 61, 108, 200, 222, 296, 312-13
 Footnotes. *See* Citations
 Foucault, Michel, 10, 60n2
 Fowler, Alistair, 7n8
 Fowlkes, Diane, 281, 283-88
 Fox, Theodore, 138n8
 Fraunhofer lines, 160
 Freud, Sigmund, 270
 Friedrich, Max, 265
- Garfinkel, Harold, 293
 Garvey, William, 59n1
 Gascoines, John, 117-18
 Gatekeeping, 136-38, 141, 144n10
 Geertz, Clifford, 280

Index

- Genre: theory and definition of, 6-8, 62-63, 319-20; experimental report as a, 6-8, 59-60, 62-63, 77-78, 260, 315-17
- Geometrical demonstrations. *See* Mathematics
- George, S. S., 267
- Gieryn, Tom, 294
- Gilbert, Nigel, 25n6, 156n3, 156n3, 202
- Goffman, Erving, 148n11
- Goody, Jack, 5n4, 128
- Gopnik, Myrna, 155, 298
- Graff, Harvey, 128
- Graphic features, charts, and illustrations: in Watson and Crick, 32; in *Philosophical Transactions*, 71-72; in Newton, 85, 94n14, 122; in *Physical Review*, 172-74, 177; in Compton, 198, 208
- Greenstein, Fred, 281
- Group formation and integration, 138-41
- Guerlac, Henry, 118n23
- Gumperz, John, 298
- Gusfield, Joseph, 25n8, 156n3
- Hack, 12
- Hacking, Ian, 4n3, 7n9, 123, 140
- Hahn, Roger, 139
- Hall, Captain, 76
- Hall, G. Stanley, 263, 264, 265
- Hall, Marie Boas, 66n3, 130, 147
- Hall, Rupert, 130n3
- Halliday, Michael, 300-301
- Halloran, S. Michael, 322n3
- Handel, Warren, 149
- Hanson, N. R., 144, 294
- Hartman, Geoffrey: discussion of, 27, 39-48, 61; text excerpt, 54-55
- Hauksbee, Francis, 67, 72, 80
- Havelock, Eric, 5n4, 128
- Hayes, Louis D., 281
- Hemingway, Ernest, 36
- Henry, William, 68, 71, 77
- Henshaw, Thomas, 69
- Herrington, Anne, 322n2
- Herschel, William, 67n4, 71, 72, 73, 76, 79
- Hewson, William, 77
- Hill, John, 137
- Historical analysis of language use, 313-15
- History, 4, 10
- Hjelmslev, Louis, 297
- Hogben, Lancelot, 155
- Holland, Norman, 236
- Holmes, Frederic, 5n4
- Holub, R. C., 236
- Hooke, Robert, 100-101, 104-9, 111, 123, 134
- Horner, Winifred B., 332n1
- Huddleston, R. D., 155, 298
- Hudson, R. A., 298
- Hunter, Michael, 133, 135, 136
- Huygens, Christiaan, 66, 107, 108, 110-16, 123
- Hypothesis: testing, 7n9, 66-68, 281; placement in article in psychology, 273-74
- Hyslop, James, 265
- Incremental encyclopedism in experimental psychology, 261, 273-75
- Institutionalization of genres and style, 316, 319
- Integrative apparatus, 126-27, 157. *See also* Citations; Intertextuality; Theory
- Interdisciplinarity of this study, 3-6
- Intersubjectivity in language use 107n21, 251-52, 258, 303-11, 314-16
- Intertextuality, 236, 316, 324-25. *See also* Citations; Theory
- Introspection in early experimental psychology, 265, 267, 270
- Isaak, Alan C., 281
- Iser, Wolfgang, 236
- Jameison, Kathleen, 8n10
- Jastrow, Joseph, 266
- Jennings, Edward T., 281, 283-88
- Johnston, P., 236

- Johnstone, James, 73
Journal des Scavans, 129n2
Journal of Experimental Psychology, 267, 269
 Judson, Horace F., 28n11
- Kayser, H. J. G., 161
 Kennedy, George, 322n1
 Kevles, Daniel, 157
 Key, V. O., 283, 285
 Kinneavy, James, 24
 Kirchoff, Gustav Robert, 161
 Kittredge, Richard, 155, 297
 Knorr (Knorr-Cetina), Karin, 23, 25n8, 129n1, 156n3, 200, 209, 294, 298
 Knowledge, textual form and, 18-24, 47
 Kozulin, Alex, 302
 Kristeva, Julia, 236
 Kronick, David A., 59n1, 63, 80, 81
 Kuhn, Thomas, 4n3, 82n3, 295, 308
- Lakatos, Imre, 4n3, 284, 308
 Language: philosophy and theory of, 5, 19, 289-315; spoken vs. written, 21-23; underdetermination and overdetermination of, 28, 36-37, 45; and activity, 295-96, 303-15. *See also* Scientific language
 Langue-parole distinction, 296-97
 Latour, Bruno, 22, 23, 25n8, 28n10, 130n4, 145, 156n3, 190n1, 200, 207, 287, 294, 298
 Law, John, 156n3
 Lee, Kok Cheung, 155, 298
 Leech, Geoffrey, 299
 Leeuwenhoek, Anton, 80
 LeFevre, Karen, 322n2
 Legal language, 61
 Leibniz, Gottfried W., 67, 76
 Length of articles: in *Physical Review*, 162-64, 183; in experimental psychology, 273, 274; in *American Political Science Review*, 281-82
 LePage, Robert, 298
- Lewis, William, 73
 Line, Francis, 69-70, 72-73
 Linguistics, 10, 11, 21, 187, 295; code orientation of 296-97; contrary developments, 297-300; sociolinguistics, 298; pragmatics, 299; developmental, 299, 300, 304-5; text grammars, 299-300
 Literary criticism, method of, 159
 Literary studies, 3n1, 11, 61, 189, 236
 Literary theory, 3n1, 10, 20, 60, 62, 187
 Literature (of a field): use of in writing, 24-25, 324-26, 328; In Watson and Crick, 27, 30-31; in Merton, 34, 35-36, 38; four levels of in Hartman, 39, 42-44; in *Philosophical Transactions*, 78-79; Newton's lack of, 126-27; Compton's merging of self into, 216; construction of in reading, 250-53; in psychology, 265, 267, 270, 273; reconstruction of in political science, 282-84
 Logic, 188-89
 Lohne, J. A. 94n14
 Lucas, Anthony, 118-19
 Lynch, Michael, 23, 304n1
 Lyons, John, 299
- McCloskey, Donald, 11n12
 McConkie, G. W., 236
 McGuire, J. E., 83, 85, 93
 Malinowski, Bronislaw, 297, 299, 300
 Manier, Edward, 4n3
 Marcus, G., 280
 Marwell, G., 134-36
 Material activity and language, 305-15
 Mathematics: in scientific writing, 6; as model of discourse for Newton, 87, 98-99, 113-16; selective reading of, 246-47; in economics, 279; in political science, 280, 288; compared to rhetoric as a need of scientists, 331-32
 Mead, George Herbert, 5n5
 Meadows, A. J., 59n1, 67, 139

Index

- Medawar, P. B., 200, 209
 Menzel, H., 145
 Mersenne, Marin, 130
 Merton, Robert King: writing analyzed, 27, 34–39, 46–48; text excerpt, 51–53; theory and findings, 4n2, 25n7, 129, 134–37, 139, 142, 146, 148, 157n6
 Messeri, Peter, 203, 283
 Metaphor, 36–37
 Method: of studies in this book, 24–27, 63–65, 83–84, 128–29, 159–62, 167n10, 192–93, 237–38, 263, 281; in *Philosophical Transactions*, 68–72, 284, 285; sections, 175, 243, 328; in psychology, 260, 267, 272, 285; in political science, 284–85; in Compton, 285
 Meyer, Bonnie Jean, 155
 Microstructure, relation to macrostructure, 129, 148–49
 Miller, Carolyn, 7n8
 Mind, 266n1
 Mittroff, Ian, 145
 Modelling approach to physics, 181, 183
 Moravcsik, Michael, 164n8
 Moray, Robert, 100, 101–2
 Mortimer, Cromwell, 137
 Moving minds, 188–91
 Mozart, Wolfgang Amadeus, 65
 Mulkay, Michael, 11n12, 129n1, 141, 294
 Munsterberg, Hugo, 264
 Murphy, James J., 322n1
 Myers, Greg, 144n10, 145, 146, 184

 Names in reading search, 239–40
 Negotiation of claims, 144–46, 184, 309–11
 Nelson, John, 11n12
 Newton, Isaac: crucial experiment, 7n9, 91, 92, 94, 103, 104, 109, 118; as rhetorical innovator and influence, 15, 16, 82–83, 92, 125–26, 191, 314, 317, 320, 324; answer to Line, 69–70, 72–73, 117; his “New Theory,” 82, 89, 90–99, 126, 133; refusal to publish, 82, 119; his *Opticks*, 83, 84, 104, 108, 119–26, 157; his notes and notebooks, 83, 85, 88, 93, 94, 97; his “Of Colours,” 83, 85–86, 93, 94; his *Optical Lectures*, 83, 86–87, 89, 93, 94, 98–99, 119; relation to audience, 86–87, 99, 102, 110, 116; mathematical argument, 87, 98–99, 113–16, 119–23, 308; reflecting telescope, 88, 95–96; and Royal Society, 88, 100, 111n22, 134; Correspondence with Oldenburg, 88–90, 97–98, 100, 110, 111n22, 113; certainty of facticity, 89–90, 97–98, 99, 123; use of Baconian ethos, 91–92, 93, 95, 123, 326; conflicts among presentations of findings, 92–95; purchase of prisms, 93; doctrine, 96–99; proscription on hypothesizing, 97–98, 101n18; his “Queries,” 100, 101, 110; answer to Moray, 100, 101–2; answer to Pardies, 100, 102–4; answer to Hooke, 100–101, 104–9; controversy over “New Theory,” 100–119, 327; empiricist reduction of questions, 101n18, 103, 104, 105–7, 110, 114; and compound colors, 101n18, 108–9, 111–16; analogies, use of and argument against, 106, 112; concept of abstraction, 106–7; answer to Huygens, 107, 108, 110–16; compulsion through system, 114–17, 121–27; answer to Gascoines, 117–18; labelling disagreement as error, 117–19; answer to Lucas, 118–19; with Aubrey, 119; his *Principia*, 119, 125–26, 317; public persona, 125, 134; acceptance of criticism and cooperation, 189n9
 Nicholson, Marjorie Hope, 124
 Nonfiction, 60–123
 Norms of science, 148
 North, Stephen, 322n2

- Nystrand, Martin, 322n2
- Object of study, 24-25, 47-48; in Watson and Crick, 27-34; in Merton, 34-39; in Hartman, 39-40, 42
- Ochs, Kathleen, 66n3, 147
- Ocular proof, 73-75
- Odell, Lee, 322n2
- Odysseus, 330
- Oehler, Kay, 294
- Olby, Robert, 28n11
- Oldenburg, Henry: as editor of *Philosophical Transactions*, 69, 75, 129-34; and Newton, 84, 88-90, 97-98, 100, 110, 113; mentioned, 15, 314, 320
- Organization: in *Philosophical Transactions*, 75-77; in Newton's *Opticks*, 119-23; in *Physical Review*, 174-81; in *APA Manual*, 260-63; in psychological journals, 264, 266, 268, 269; in *American Political Science Review*, 280, 287, 288
- Orr, Leonard, 236
- Overington, Michael, 322n3
- Page, Benjamin, 281, 283-88
- Papin, Denis, 66
- Paradis, James, 63, 82n1, 123
- Pardies, Ignace, 100, 102-4
- Passive constraints, 61, 108, 200, 205-7, 223, 311-13
- Pauling, Linus, 31, 81
- Perelman, Les, 322n2
- Peterson, Margaret Jean, 274
- Petty, William, 76
- Philosophical Transactions of the Royal Society of London*, 16, 63-80, 130-38, 140, 282, 284, 320; Newton's perception of, 82, 84, 87-90; early readership, 133, 134; mentioned, 80. See also Oldenburg, Henry
- Philosophische Studien*, 263, 264-65, 266
- Philosophy, 4, 10, 62, 187
- Photographic plates, used by Compton, 314
- Physical Review*, 16, 80, 157-83, 204, 282, 283
- Physical Review Letters*, 158
- Pickering, Andrew, 294
- Plato, 21, 189, 264, 293
- Political science, 17, 189; rhetoric of, 280-88; scope and methods books, 281; compared to political philosophy, 287
- Polyanyi, Michael, 307n2
- Popper, Karl, 4n3, 7n9, 25n5, 78
- Popular journals, 135
- Postmodernism, 12, 13
- Postponing, 210-11
- Practice, language as, 13, 301-4
- Precision, in Compton's revisions, 212-14, 223
- Prescriptiveness in writing of psychology, 259-63, 271
- Price, Derek de Solla, 145, 158, 283
- Priestley, Joseph, 68, 80
- Problem: definition in articles, 177, 179, 181, 197-98, 243, 244, 284; area, 194-96
- Pruette, Lorine, 268
- Psychological Review*, 263, 264, 266, 269
- Psychology, experimental: diffusion point for social scientific style, 259; official style, 259-61, 271, 285, 320; early journals of, 263; early philosophic character of, 263-68; split from philosophy, 266-69; rise of behaviorism, 268-71; mentioned, 5, 10, 17, 189. See also *American Psychological Association Publication Manual*; Experimental subjects
- Public identity of scientists, 134-36, 138
- Quantum theory: in spectroscopy articles, 157, 161, 171, 182-83; and Compton effect, 191-92, 194, 197, 199, 203-4, 216; mentioned, 154n1
- Reader, role of, 131-33

- Reading, 235-53, 317, 325; as contextualized constructive activity, 235; purpose in, 237-38, 242-50; schema in, 237, 239-50; relation to research program, 236, 238; search for articles to read, 238-41; comprehension difficulties, 244-45; black boxes in, 244-47; evaluation of texts; 246-49; psychological and sociological variables of, 250-52
- Reception of texts, 203-4, 329, 330
- Referee, institution of, 137
- Reference, problem of, 187-88, 224-25, 294, 299
- References. *See* Citations
- Reflexivity. *See* Rhetorical self-consciousness
- Reliably reconstitutable phenomena, 173, 307-11, 314-15
- Religious discourse, 61, 253, 312
- Replication, difficulties of, 27n9, 69-70, 74, 141, 174, 310
- Results section, 72-73, 175, 243, 272, 328
- Review of literature essay, function for Compton, 199
- Revision. *See* Compton, Arthur H.
- Reynolds, R. E., 236
- Rhetoric, 3n1, 6n7, 62; rhetorical theory, 15; rhetorical character of knowledge writing, 23-24; rhetorical situations and problems, 8, 206-7, 271, 316, 326-27; rhetorical universe, stabilization of, 217, 275; rhetorical self-consciousness, 317, 320-21, 323-32; rhetorical tradition, 321-22
- Rich, G. J., 267
- Rizzetti, John, 70
- Role: conflict, 134-36, 142-43, 147; conflict mediation, 143-48; unification in science, 144, 146-49; distance, 148n11
- Roller, Duane H. D., 119
- Rosaldo, Renato, 280
- Royal Society of London: and Newton, 88-89, 111n22, 134; early membership, 133; mentioned, 130, 131, 133. *See also* Oldenburg, Henry; *Philosophical Transactions*
- Rubin, Donald, 322n2
- Rudwick, Martin, 5n4, 156n4
- Rumelhart, D. E., 236
- Runge, Carl, 161
- Rydberg, Johannes Robert, 161
- Sabra, A. I., 91
- Sacred texts, 61, 253
- Sapir, Edward, 297
- Saussure, F. de, 296-97, 300
- Savory, T. H., 155
- Sayre, Anne, 33n14
- Scaffolding, 306
- Scaliger, Julius Caesar, 7n8
- Schaffer, Simon, 118n23
- Schema. *See* Reading
- Schools, formation of in social sciences, 39
- Schrodinger, Erwin, 158
- Scientific language: invisibility of rhetorical character, 6, 14, 257, 320, 322; accomplishment of, 6, 13-15, 257; studies of, 155-56, 189-90, 315; and activity of science, 155; as construction, 155, 298; migration to social sciences, 257-58, 278-79; as complex persuasive system, 258; simplified models of in social sciences, 259-61, 279-81; privileging in common sense view, 292-93; reasons to distrust, 293-95; lack of adequate model of, 298, 300-302; proposed model, 302-7. *See also* Genre
- Scribner, Sylvia, 5n4, 128, 313
- Searle, John, 299
- Section headings: in *Physical Review*, 174-75; in Compton, 220; in psychology, 260-62, 268, 269, 272; in political science, 287-88
- Selectivity of data by Compton, 201, 208

- Semiotics, 294, 297
Sentence length in *Physical Review*, 167-69
Shadwell, Thomas, 134
Shapin, Steven, 5n4, 75, 140, 144
Shapiro, Alan, 84, 89, 95n15, 108
Shapiro, Barbara, 123, 140
Shared understanding in communication, 303-11
Simon, Alfred W., 192
Situation, structured, 193-94
Skinner, B. F., 268, 293
Sloan, Hans, 136-37
Small, Henry, 21-22, 25n6, 128, 164n8, 203, 303-5
Smith, Lawrence D., 268n2
Social structure, relation to language and cognition, 128-29, 182, 301, 319-21, 324-26
Social system of science, 33, 148-49
Socialization into language use, 304-7
Sociology, 4, 10, 37, 38, 187, 189
Sommerfeld, Arnold, 81
Sophists, 20, 293
Spectroscopy, 160-61
Speech acts, 299
Spiro, R. J., 236
Sprat, Thomas, 15, 134, 293
Statistical indicators problem, 159, 285-86
Statistics in psychology, 272
Steffenson, M. S., 236
Stimson, Dorothy, 136, 137
Stinchcombe, Arthur, 129, 134, 136
Stryker, Sheldon, 134, 136
Stuewer, Roger, 192, 196, 199, 203
Suleiman, S., 236
Sullivan, Harry Stack, 5n5
Summary. *See* Abstract
Swales, John, 18n1, 155n2, 325
Swift, Jonathan, 149-50, 293
Synchronic-diachronic distinction, 296
Tate, Gary, 4n2
Texts: importance of, arguments against, 19-24; activity of, 21-22; relation to social structure, 22; transience, 23; as objects, 219-22. *See also* Genre; Scientific language; Writing
Theory, scientific, as an intertextual integrating device, 157, 179-81, 182-84
Theory section, 175
Thomson, J. J., 194, 196
Thought collective, 61, 312-13
Titles, in reading, 239-42
Tompkins, Jane, 236
Toulmin, Stephen, 4n3, 268, 308
Turner, R., 134, 136
Tyler, Stephen, 280
Usefulness, as a criterion, 252, 312
Vatz, Richard, 8n10
Virtual experience, representation as, 74-75, 140
Vocabulary, technical, 28-29, 37, 43-44, 169-71, 274
Vygotsky, Lev, 5n5, 295-96, 302-7, 312-14, 317
Wallis, John, 88
Watson, James D.: discussion of article, 27-34, 46-48, 154n1, 282; text of article, 49-50
Watson, John B., 268-70, 271
Watson, Richard, 70
Weber, Max, 137n8, 184n15
Weimer, Walter B., 322n3
Wertsch, James, 302, 303, 313
Westfall, Richard, 82n1, 83, 93, 105n20, 108
White, Hayden, 10n11
White, James Boyd, 11n12
White, Leslie, 153
Whorf, Benjamin Lee, 297
Wilkins, John, 15, 16, 293
Willoughby, Francis, 69
Wilson's cloud chamber experiments, use by Compton, 204-8
Witness of experiments, 73-75, 140

Index

- Wittgenstein, Ludwig, 10, 299
Woolgar, Steve, 156n3, 294
Word choice. *See* Vocabulary, technical
Wordsworth, William, 27
Writing: study of, 9–13; practice of, 10, 155, 322–23; unreflective, 15, 320; bad, 244; teaching of 320, 332; advice for, 323–31
Writing-up, 201–3, 209–10
Wundt, Wilhelm, 263, 265, 266, 267, 314
Yearley, Stephen, 156n3, 294
Zeeman, Pieter, 160
Ziman, John, 139
Zone of proximal development, 306
Zuckerman, Harriet, 25n7, 32n13, 328