

Appendix C. Student Invitation Email Message and Video Script

Note to selves: We will email the below message to students (emails will be sent through our university Qualtrics sites and sent to their university email addresses). We will also ask instructors to embed this text and the accompanying links (to a video and a Qualtrics survey) in their course websites.

The yellow highlight indicates areas that need to be modified based on the researcher and what course she is studying.

Sending: Date

Subject: Invitation to Participate in Writing Research and Earn an Amazon Gift Card

Hello \${m://FirstName},

My name is _____ and I am _____ at _____. The section of _____ in which you are enrolled has been selected for a research study on peer review, and I'm writing to invite you to participate!

I will be observing peer review in your hybrid/online writing class. Observation includes me physically sitting with your peer review group on the day of peer review or viewing your online interactions with your peer review group and reviewing the feedback you and your peers produce. To participate in the observation—and be **entered into a drawing to win one of four \$30 Amazon gift cards**—complete this brief survey: \${l://SurveyURL}

At the end of the survey, you will also have the opportunity to indicate your interest in participating in an interview. Students who participate in an interview will each earn a \$20 Amazon gift card, in addition to being included in the drawing for the \$30 cards.

Watch this brief video to learn more about the study:

{embed video} (see video script below)

The goal of the research is to learn about students' experiences with peer review in online and hybrid writing courses. Gaining student responses to these questions is critical for understanding effective strategies for peer review that help students improve their writing. Your participation will directly influence the ways writing is taught online at _____ and beyond.

The first step is to respond to this survey: \${l://SurveyURL}

I am happy to answer any questions you may have. Just email me at _____.

Thank you!

This project has been approved by the Institutional Review Boards at [institutions A, B, C, and D] for the Protection of Human Subjects (phone XXX.XXX.XXXX).

Video Script

Hello, my name is _____ and I am _____ at _____.

I'm a member of a research group that's been studying effective online and hybrid learning. Your writing class has been chosen to offer your perspectives on the role of peer review, and I hope you'll participate! Your perspective on what makes peer review effective or ineffective is important and can help to strengthen online and hybrid writing courses at [your institution].

I will be observing your class during the peer review of your upcoming writing project. Specifically, I'll observe your peer review group's interactions as you give each other feedback on your writing. If you are in a face-to-face class, this means I'll physically sit with your group on the peer review day and audio record your conversation. If you're in an online class that meets synchronously, I'll observe and record your group's video chat. If you're in an asynchronous online class, I'll view your interactions with peers on the course website. Regardless of your delivery format, I'll ask you to share with me your essay drafts and the comments you gave and received during peer review. The goal is to see how these peer-review workshops function differently across the delivery formats, so your participation will have a big impact on how we understand what does and does not support student learning in online and hybrid writing courses.

As a thank you, students who agree to be observed will be entered into a drawing to win one of four \$30 Amazon gift cards.

After the peer review takes place, I'll be interviewing the students I observed about their experiences giving and receiving writing feedback. All students who participate in an interview will receive a \$20 Amazon gift card—that's in addition to being in the drawing for the \$30 cards.

My research team and I are really interested in how students can best help their classmates improve their writing, so I would appreciate your help with this study. To indicate your interest in participating, fill out the survey at [tinyurl.com/\[insertname\]](https://tinyurl.com/[insertname]).

I'm also happy to answer any questions you have about the research. Just email me at {email}. Thank you!