

RHETORIC MAY BE DEFINED AS THE ART OF SPEAKING
THIS IS NOT A FUNCTION OF THE SPEAKER'S
SUBJECT-MATTER, FOR ANY SUBJECT-MATTER HAS
PROPERTIES OF MAGNITUDE, QUALITY, QUANTITY,
SCIENCES. BUT RHETORIC IS THE ART OF SPEAKING
SUBJECT PRESENTED TO US AND THE SPEAKER
ANY SPECIAL OR DEFINITE CLASS OF SUBJECT-MATTER.
RHETORIC AND SOME DO NOT. THERE ARE TWO KINDS OF
FORMER MEANS, SUCH AS THE SPEECH OF A
HAS MERELY TO BE USED, THE SPEECH OF A
SPOKEN WORD, THE SPEECH OF A
SECOND ONE, THE SPEECH OF A
PROVIDED BY THE WORDS OF THE SPEECH
WHEN THE SPEECH IS SO SPOKEN AS TO
MORE READILY THAN OTHERS: THIS IS THE
EXACT CERTAINTY IS IMPOSSIBLE AND OFTEN
ACHIEVED BY WHAT THE SPEAKER SAYS, NOT
IT IS NOT TRUE, AS SOME WRITERS ASSUME, THAT
BY THE SPEAKER CONTRIBUTES NOTHING TO THE
ALMOST BE CALLED THE MOST EFFECTIVE MEANS
THROUGH THE HEARERS, WHEN THE SPEECH SPEAKERS
FRIENDLY ARE NOT THE SAME AS WHEN WE ARE TO
TO MAINTAIN, THAT PRESENT-DAY WRITERS ON RHETORIC
CREATED IN DETAIL WHEN WE COME TO SPEAK OF THE
SPEECH ITSELF WHEN WE HAVE PROVED A TRUTH LOGICALLY
AVAILABLE TO THE CASE IN QUESTION. THERE ARE TWO KINDS OF
WHO IS TO BE IN COMMAND OF THEM MUST, IT IS THE
HUMAN CHARACTER AND GOODNESS IN THEIR VARIOUS
NAME THEM AND DESCRIBE THEM, TO KNOW THEIR
APPEARS THAT RHETORIC IS AN OFFSHOOT OF DIALECTIC
CALLED DIALECTIC: AND FOR THIS REASON RHETORIC IS
POLITICAL EXPERTS-SOMETIMES FROM WANT OF EDUCATION
OTHER HUMAN FAILINGS. AS A MATTER OF FACT, IT IS NOT
OUTLET NEITHER RHETORIC NOR DIALECTIC IS THE
FACILITIES FOR PROVIDING ARGUMENTS. THIS IS PERMANENTLY
RELATED TO EACH OTHER. WITH REGARD TO THE PROBLEM
AS IN DIALECTIC THERE IS INDUCTION ON THE ONE HAND
IS IN RHETORIC. THE EXAMPLE IS AN INDUCTION, THE
IS AN APPARENT SYLLOGISM. I CALL THE ENTHYMEMA AN
INDUCTION. EVERY ONE WHO EFFECTS PERSUASION MUST
EXAMPLES: THERE IS NO OTHER WAY. AND SINCE EVERY
SYLLOGISMS OR INDUCTIONS (AND THIS IS CLEARLY THE

A THEORY OF LITERATE ACTION: LITERATE ACTION VOLUME 2

Charles Bazerman

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on Writing

A THEORY OF LITERATE
ACTION: LITERATE ACTION
VOLUME 2

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By Charles Bazerman

The WAC Clearinghouse
wac.colostate.edu
Fort Collins, Colorado

Parlor Press
www.parlorpress.com
Anderson, South Carolina

The WAC Clearinghouse, Fort Collins, Colorado 80523
Parlor Press, 3015 Brackenberry Drive, Anderson, South Carolina 29621

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ISBN 978-1-64215-053-7 (pdf) | 978-1-64215-053474 (epub) | 978-1-60235-477-7 (pbk.)

DOI 10.37514/PER-B.2013.4791

Produced in the United States of America

Library of Congress Cataloging-in-Publication Data

A Theory of Literate Action: Literate Action Volume 2 / by Charles Bazerman.
vii, 217 pages ; 24 cm. -- (Perspectives on writing)

Includes bibliographical references.

ISBN 978-1-60235-477-7 (pbk.: acid-free paper) -- ISBN 978-1-60235-478-4 (hardcover:
acid-free paper) -- ISBN 978-1-64215-053-7 (pdf) -- ISBN 978-1-64215-053474 (epub)

1. Rhetoric. 2. Written communication. I. Title.

P301 .B366 2013

2013047451

Copyeditor: Don Donahue

Designer: Mike Palmquist

Series Editor: Susan H. McLeod

The WAC Clearinghouse supports teachers of writing across the disciplines. Hosted by Colorado State University, it brings together scholarly journals and book series as well as resources for teachers who use writing in their courses. This book is available in digital format for free download at wac.colostate.edu.

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