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Les Hutchinson is a doctoral candidate in Rhetoric and Writing at Michigan State University. Her research focuses on the intersections of intellectual property and privacy in social media, and how those intersections impact users' rights to their personal data, particularly those of children. She teaches first-year writing, technical writing, and digital and visual rhetoric. In her free time, she enjoys chasing her two children around in her backyard (weather permitting) and cuddling with her three cats. You can find her playing with identity representation and professionalism in Twitter, Instagram, and Facebook under her myriad of digital selves.

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Douglas M. Walls is Assistant Professor of English at North Carolina State University where he teaches in the Masters of Science in Technical Communication program. His research is in digital rhetoric, especially in the user experiences of traditionally marginalized or underrepresented groups. His work has appeared in both traditional and new media forms in *Computers and Composition; An International Journal; Kairos: A Journal of Rhetoric, Technology, and Pedagogy;* and *The Journal of Business and Technical Communication.*

Bronwyn T. Williams is Professor of English and Director of the University Writing Center at the University of Louisville. He writes and teaches on issues of literacy, identity, digital media, and popular culture. His books include *Shimmering Literacies: Popular Culture and Reading and Writing Online, New Media Literacies and Participatory Popular Culture Across Borders* (with Amy Zenger), and *Identity Papers: Literacy and Power in Higher Education*. His current project is the forthcoming book, *Literacy Practices and Perceptions of Agency: Composing Identities* (Routledge), to be published in 2018.