ADAPTING VALUES TRACING THE LIFE OF A RUBRIC THROUGH INSTITUTIONAL ETHNOGRAPHY



Jennifer Grouling



ADAPTING VALUES: TRACING THE LIFE OF A RUBRIC THROUGH INSTITUTIONAL ETHNOGRAPHY

PERSPECTIVES ON WRITING

Series Editors: Rich Rice, Heather MacNeill Falconer, and J. Michael Rifenburg Consulting Editor: Susan H. McLeod | Associate Editor: Hope Walker

The Perspectives on Writing series addresses writing studies in a broad sense. Consistent with the wide ranging approaches characteristic of teaching and scholarship in writing across the curriculum, the series presents works that take divergent perspectives on working as a writer, teaching writing, administering writing programs, and studying writing in its various forms.

The WAC Clearinghouse, Colorado State University Open Press, and University Press of Colorado are collaborating so that these books will be widely available through free digital distribution and low-cost print editions. The publishers and the Series editors are committed to the principle that knowledge should freely circulate. We see the opportunities that new technologies have for further democratizing knowledge. And we see that to share the power of writing is to share the means for all to articulate their needs, interest, and learning into the great experiment of literacy.

Recent Books in the Series

- Chris M. Anson and Pamela Flash (Eds.), Writing-Enriched Curricula: Models of Faculty-Driven and Departmental Transformation (2021)
- Alexandria L. Lockett, Iris D. Ruiz, James Chase Sanchez, and Christopher Carter (Eds.), *Race, Rhetoric, and Research Methods* (2021)
- Kristopher M. Lotier, Postprocess Postmortem (2021)
- Ryan J. Dippre and Talinn Phillips (Eds.), *Approaches to Lifespan Writing Research: Generating an Actionable Coherence* (2020)
- Lesley Erin Bartlett, Sandra L. Tarabochia, Andrea R. Olinger, and Margaret J. Marshall (Eds.), *Diverse Approaches to Teaching, Learning, and Writing Across the Curriculum: IWAC at 25* (2020)
- Hannah J. Rule, Situating Writing Processes (2019)
- Asao B. Inoue, Labor-Based Grading Contracts: Building Equity and Inclusion in the Compassionate Writing Classroom (2019)
- Mark Sutton and Sally Chandler (Eds.), *The Writing Studio Sampler: Stories About Change* (2018)
- Kristine L. Blair and Lee Nickoson (Eds.), *Composing Feminist Interventions:* Activism, Engagement, Praxis (2018)
- Mya Poe, Asao B. Inoue, and Norbert Elliot (Eds.), Writing Assessment, Social Justice, and the Advancement of Opportunity (2018)

ADAPTING VALUES: TRACING THE LIFE OF A RUBRIC THROUGH INSTITUTIONAL ETHNOGRAPHY

By Jennifer Grouling

The WAC Clearinghouse wac.colostate.edu Fort Collins, Colorado

University Press of Colorado upcolorado.com Louisville, Colorado The WAC Clearinghouse, Fort Collins, Colorado 80523

University Press of Colorado, Denver, Colorado 80202

© 2022 by Jennifer Grouling. This work is licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International.

ISBN 978-1-64215-164-0 (PDF) | 978-1-64215-165-7 (ePub) | 978-1-64642-383-5 (pbk.)

DOI: 10.37514/PER-B.2022.1640

Produced in the United States of America

Library of Congress Cataloging-in-Publication Data

Names: Grouling, Jennifer, 1976- author.

Title: Adapting VALUEs : tracing the life of a rubric through institutional ethnography / by Jennifer Grouling.

Description: Fort Collins, Colorado : The WAC Clearinghouse and University Press of Colorado, [2022] | Series: Perspectives on writing | Includes bibliographical references and index.

Identifiers: LCCN 2022036539 (print) | LCCN 2022036540 (ebook) | ISBN 9781646423835 (paperback) | ISBN 9781642151640 (adobe pdf) | ISBN 9781642151657 (epub)

Subjects: LCSH: Academic writing--Study and teaching--Evaluation. | Academic writing--Research. | English language--Rhetoric--Study and teaching--Evaluation. | Writing centers--Sociological aspects. | School improvement programs. | College teachers--Attitudes. | Teacher participation in administration. | Education, Higher--Administration.

Classification: LCC P301.5.A27 G76 2022 (print) | LCC P301.5.A27 (ebook) | DDC 808/.0420711--dc23/eng/20220830

LC record available at https://lccn.loc.gov/2022036539

LC ebook record available at https://lccn.loc.gov/2022036540

Copyeditor: Hope Walker

Designer: Mike Palmquist

Cover Photos: "Road to Ethnography" and "St. Rita's" by Jennifer Grouling. Used with permission Series Editors: Rich Rice, Heather MacNeill Falconer, and J. Michael Rifenburg Consulting Editor: Susan H. McLeod Associate Editor: Hope Walker

The WAC Clearinghouse supports teachers of writing across the disciplines. Hosted by Colorado State University, it brings together scholarly journals and book series as well as resources for teachers who use writing in their courses. This book is available in digital formats for free download at wac. colostate.edu.

Founded in 1965, the University Press of Colorado is a nonprofit cooperative publishing enterprise supported, in part, by Adams State University, Colorado State University, Fort Lewis College, Metropolitan State University of Denver, University of Alaska Fairbanks, University of Colorado, University of Denver, University of Northern Colorado, University of Wyoming, Utah State University, and Western Colorado University. For more information, visit upcolorado.com.

Land Acknowledgment. The Colorado State University Land Acknowledgment can be found at https://landacknowledgment.colostate.edu.

CONTENTS

Acknowledgmentsvii
Commonly Used Abbreviations
Chapter 1. A Tale of Two Schools
Chapter 2. What is Old is New Again: A History of Writing Assessment, Systemic Management, and the Neoliberal University
Chapter 3. Mapping Assessment Power with Institutional Ethnography 35
Chapter 4. Defining the VALUE Rubrics as a Boss Texts
Chapter 5. Constraint and Choice in Rubric Adaptation
Chapter 6. Following the "Breadcrumbs" from Committee to Classroom 101
Chapter 7. Individualism, Racism, and the Ecology of the Writing Rubric 131
Chapter 8. The Individual, The Institution, and the Administrator's Dilemma
References
Appendix A. Research Participants / "Cast of Characters"
Appendix B. Written Communication VALUE Rubric
Appendix C. "Parts of the VALUE Rubric" from the AmericanAssociation of Colleges and Universities207
Appendix D. Oak Writing Program Assessment Rubric
Appendix E. St. Rita's "Rubric for Written Communication Across theCore Curriculum"215
Index 217