

### **Communication across the Curriculum**

Enhancing LSU students' learning experiences and communication skills

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### Faculty Resources

UDER 71





### **Distinguished Communicators**







### Demand for WAC program from Provost Received \$2.5 million gift, not endowed Hired visionary director Established CxC under Academic Affairs



## LESSON #1: Create ownership by the entire campus.

### Formed faculty advisory council Hired coordinator & associate director Formulated course certification requirements Established DC certification requirements



# LESSON #2: Live the mantra "for faculty, by faculty."

### Weak LSU CELT Launched certification databases Hosted 1<sup>st</sup> Faculty Summer Institute Offered first C-I courses, 28 sections Opened CxC Engineering Studio



## LESSON #3: Don't duplicate resources. Do seize opportunities.

Selected as part of LSU QEP Admitted first DC candidates Awarded studio start-up grant, \$260K Awarded science comm grant, \$300K Instated new Provost



### LESSON #4: Become invaluable to, and inseparable from, the bigger picture.

#### Opened additional Studios: HSS, A+D, SCI Hosted 1<sup>st</sup> Student Digital Media Fest Certified 1<sup>st</sup> class of DCs, 8 students



## LESSON #5: Respect disciplinary needs and cultures.



### Received AA budget line, \$100K Certified ID curriculum Received gift for ENGR Studio, \$100K Hired new assoc. director



# LESSON #G: Different perspectives are good and necessary.

**Hired new director**, 50% **Conducted university-wide assessment of writing** Hosted 1st Faculty Lunch & Learn Awarded film resource grant, \$40K Transitioned CxC HSS Studio to CxC Studio 151 Awarded NSF calibrated peer review grant, \$190K **Instated new Provost** 



# LESSON #7: The way you've "always done it" rarely works.

Named sole recipient of CCCC award **Opened CxC M&DA Studio Increased rigor for DC certification Revised C-I certification criteria** Folded Science Studio into Studio 151 **Received Student Gov't funding, \$4K Recognized 1st Honorary DC** 



# LESSON #8: Re-evaluate regularly and raise the bar.

#### **Released revision of Gen Ed outcomes**

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Lau Alig For An LSU graduate will demonstrate effective communication of complex knowledge and ideas through written, oral, visual and technological media.

General Education Learning Outcome

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n with DC



### 2011 -





### LESSON #9: Partner with existing units/programs and share successes.

**Piloted new C-I course student evals Hired Science coordinator for Studio 151** Awarded 3D scanning grant, \$70K **Re-submitting to NSF for globalization grant Collaborating on new QEP Instating new Provost, August Opening CxC Business Studio Requesting long-term state funding** 





#### # of Students Taught in C-I Sections Campus-Wide

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**Total Student Sign-ins at CxC Studios** 



#### Unique Student Visits to CxC Studios



The LSU CxC program currently impacts 35% of LSU undergraduates university-wide (nearly 8,155 individual students annually).





# of C-I Sections Taught Campus-Wide

It costs about \$85 per student per year to run the LSU CxC program as it currently functions (economies of scale would apply with growth).

ign-ins at CxC Studios

### -...and beyond

**Revise C-I course certification form Hire development officer/grant writer Create a succession plan Increase research and publications Improve analysis of unique student impact Create pedagogy for C-I in distance ed courses Explore mobile and global genres Expand to support graduate students** 



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